

Alex van Wyk

Digital Alchemist

PHONE: +27 61 534 0361

E-MAIL: hello@alexvanwyk.co.za

WEBSITE: www.alexvanwyk.co.za

EDUCATION

- MAY 2016** ▶ **BLOCKCHAIN ACADEMY**
Blockchain Beginner Course
- FEB 2016** ▶ **5FM RADIO STATION**
Internship & Photography
- AUG 2015** ▶ **GOOGLE ACADEMY**
Adwords & Analytics

WORK EXPERIENCE



FLINT STUDIO - DIGITAL DESIGNER (JULY 2018 - PRESENT)

Responsible for creative ideation, designing all things digital from the web & social to mobile, understanding user experience & how the user interface plays its part in the overall product experience.



HELLO GROUP - DESIGNER (SEPTEMBER 2017 - DECEMBER 2017)

A creative who is capable of analytical thinking, customer-focussed, community-centric, inquisitive, creatively passionate, and is constantly pushing the boundaries to come up with new ideas and approaches to problem-solving.



INSIDEDATA - UX/UI DESIGNER (OCTOBER 2016 - OCTOBER 2017)

Define interaction models, user task flows, and UI specifications. Communicate scenarios, end-to-end experiences, interaction models, and screen designs to stakeholders. work with creative directors and visual designers to incorporate the visual identity of the platform into our clients features. Develop and maintain design wireframes, mockups, and specifications as needed.



TECHSTARS - DESIGN ASSOCIATE (APRIL 2016 - JULY 2016)

A creative who is capable of analytical thinking, customer-focussed, community-centric, inquisitive, creatively passionate, and is constantly pushing the boundaries to come up with new ideas and approaches to problem-solving.



AVARO (PTY) LTD - WEB DESIGNER (JULY 2015 - FEBRUARY 2016)

Responsible for Brand development, web site traffic growth, web site UI and advertising revenue. Developed brand strategy and statistics systems. Search Engine Optimization and Implementation. Keyword Research. Web/Graphic Design. Content writing / Blog writing.

LANGUAGES

ENGLISH



AFRIKAANS



SKILLS

ADOBE XD



BOOTSTRAP 4 / CSS



AFTER EFFECTS



ILLUSTRATOR



PHOTOSHOP



PROTOTYPING



UI / UX DESIGN



/alex.b.vanwyk



/alex-van-wyk



@alex_van_wyk